

A HANDY CHECKLIST TO SET UP FUNDRAISING FOR YOUR CAUSE



☐ **Decide on your fundraising approach, you could choose to:**

- Ask people to bring their containers to a collection point at your own premises.
- Collect containers at a one-off event - either your own event or a concert, festival or market.
- Ask your supporters to refund their containers to a refund point and donate the funds directly to your charity or community group using your scheme ID.

☐ **Set up your scheme ID**

Before you start fundraising, make sure you've got your unique scheme ID and have requested to be listed on the Containers for Change website.

You need a scheme ID to receive funds for the containers your group collects or to share for container collectors to donate their refund.

☐ **Talk to your local refund point**

Find your local refund point and set up a meeting to discuss container collection arrangements and ways they could help your fundraising.

☐ **Set up your team and choose your champion**

Set up a team to run your fundraising and choose your champion - a dedicated volunteer or staff member who will be in charge of managing your collection efforts.

☐ **Container collection considerations**

If you're collecting containers at your own premises, decide where your collection point will be ensuring it is easy and safe to access. Also consider where you're going to store your containers.

Speak to your refund point to see if they can provide you with collection bins or cages.

☐ **Get the support of local businesses**

Be sure to speak to local businesses and ask for their help (this is a great way to get a lot more containers and raise more funds).

☐ **Use the marketing and fundraising materials**

Remember to use the marketing toolkit assets provided to promote your fundraising.

☐ **Further support**

If you need any help or guidance please don't hesitate to get in touch with our marketing team for further support marketingwa@containersforchange.com.au.